SPONSORSHIP

FEBRUARY 18-23



SWITA ANNUAL
CONFERENCE & EXPO
TUCSON, AZZ

GUIDE

Sponsorship Opportunity	Description	Sponsorship Amount	Sponsorships Available	Conference Registrations Included	Includes 10 x 10 Booth	On-Site Print Recognition on conference Banner	Pre-Conference Email highlighting Sponsor (will be one email for anyone in this category to attendees)	Pre-Conference Social Media Post	Post-Conference Social Media Post	Name, Logo, and Sponsor URL on Event Emails	Name, Logo, and Sponsor URL on Event Page	Name, Logo, and Sponsor URL on Registration Page
Diamond Sponsor	Keynote Luncheon sponsorship on Wednesday, February 19 th including general session speaker and/or panel for up to 50 minutes, including any inroom promotional items (provided by sponsor) and high-profile logo placement on printed and electronic materials.	\$8,500	1	4	X	X	X	X	X	X	X	X
Platinum Sponsor	Welcome conference attendees and have the first opportunity to promote your brand! Sponsor to set up a table near registration to welcome attendees and provide a pre-approved welcome gift that includes the SWTA/conference logo and sponsor logo purchased by sponsor or SWTA (Purchasing party determines sponsorship amount). Prominent EXPO placement.	\$8,000	1	2	X	X	X	X	X	X	X	X
Gold Sponsor - Wednesday	Sponsorship of the Wednesday, Feb. 18 Opening session, including 5 min. introductory remarks from company representative(s) and prominent EXPO placement.	\$6,000	1	2	X	Х	X	Х	X	X	X	X

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Gold Sponsor - Thursday	Sponsorship of the Thursday, Feb. 19 Morning Session, including 5 min. introductory remarks from company representative(s) and Prominet EXPO placement.	\$6,000	1	2	X	X	X	X	X	X	X	X
Silver Sponsor	20 x 10 booth or Two vehicles, prominent EXPO placement and a NEW 15 minute Vendor Demo during the EXPO (demos limited to only 6 companies).	\$4,000	6	2	2 Vehicles or 20 x 10 Booth	X				X	X	X
Bronze Sponsor	10 x 10 booth, prominent EXPO placement.	\$2,000	6	1	X	X				X	X	X

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Conference Notebooks Sponsor	Your logo/design along with conference logo on conference notebooks available to all attendees.	\$4,500	1	2	X	X				X	X	X
EXPO Opening and Reception	Standout at the EXPO opening and reception. Appropriate signage during the event. Giveaways provided by sponsor distributed at the bars (coasters, cups, napkins, etc.) Company representatives may greet attendees at the entrance to the event. Sponsor name will appear on drink tickets.	\$5,000	1	2		X	X	X		X	X	X
Conference Welcome Reception Sponsor	Most energetic networking event of the conference. Leading remarks by company representative. Appropriate signage during the event. Giveaways provided by sponsor distributed at the event. Company representatives may greet attendees at the entrance to the event. Sponsor name will appear on drink tickets.	\$5,000	1	2		X	X	Х	Х	X	X	X

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Conference Lanyard Sponsor	Attendees MUST wear their lanyards / badges at all times during the conference – great daily exposure!	\$4,500	1	2		X				X	X	X
Hotel Welcome Signage	Welcome attendees at 1 of our 3 hotel options with welcome signage in the lobby and bar (if available).	\$2,000	1			X				X	X	X
First Workshop / Session Sponsor	Sponsorship of opening Session with topic, speakers & format of your choosing (in coordination with SWTA staff). Usually the best attended session of the track	\$4,000	1	1		X				X	X	X

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Workshop / Session Sponsor	Sponsorship of a Session with topic, speakers & format of your choosing (in coordination with SWTA staff).	\$3,500	3	1		X				X	X	X
Final Workshop / Session Sponsor	Sponsorship of conference closing Session with topic, speakers & format of your choosing (in coordination with SWTA staff).	\$2,500	1	1		X				X	X	X
Thursday EXPO Luncheon	Appropriate signage during the event. Promotional materials provided by sponsor distributed at the event. Company representatives may greet attendees at the entrance to the event.	\$3,000	1	1		X				X	X	X

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Workshop Track Sponsor	Appropriate signage outside track session room and welcoming remarks at the beginning of each day's track sessions. Placement of promotional items optional.	\$2,500	2	1		X				X	X	X
Conference Badges Sponsor	Attendees MUST wear their badges at all times during the conference – great daily exposure!	\$3,500	1	1		X					X	X
Agenda / Conference Card Sponsor	Your company logo is prominently displayed on the PRINTED conference agenda or conference card.	\$1,500	1			X					X	X

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Conference Breakfast Sponsor - Wednesday	Brief introduction from organization representative at the end of the breakfast window before the General Session officially begins.	\$1,500	1			X					X	X
Conference Breakfast Sponsor - Thursday	Brief introduction from organization representative at the end of the breakfast window before the General Session officially begins.	\$1,500	1			X					X	X
EXPO Bag Sponsor	Your company logo / design along side the SWTA logo on a Recyclable Reinforced Handle Plastic Bag - 19" x 15" available in the entrance of the EXPO hall.	\$1,500	1								X	X

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Conference Break Sponsor	Conference breaks give attendees a chance to recharge, network, and indulge in delicious treats, all while making meaningful connections. Appropriate signage during the event.	\$600 for 1 or \$2000 for 4	1 or 4								X	X
General Session Table Items (handout or promotional item)	One promotional item placed on tables during a general session. Available times are Wednesday breakfast, Wednesdsay Lunch, & Thursday Breakfast.	\$500	3								X	X
Gift Card Sponsor	Gift Cards and Prizes help create a fun EXPO activity to draw attendees to participating vendor booths. Appropriate signage detailing the process will be in the EXPO hall and will highlight the sponsors.	\$100										