SPONSORSHIP



GUIDE

CONTACT AMANDA WEBB TO DISCUSS THESE OR OTHER SPONSORSHIP IDEAS THAT MEET YOUR COMPANY'S OBJECTIVES FOR CONNECTING WITH THE SWTA NATION.

AMANDA WEBB: AWEBB@SWTA.ORG 479.206.1700

MUST BE AN ACTIVE SWTA MEMBER TO PURCHASE A SPONSORSHIP.

Sponsorship Opportunity	Description	Sponsorship Amount	Sponsorships Available	Conference Registrations Included	Includes 10 x 10 Booth	On-Site Print Recognition on conference Banner	Pre-Conference Email highlighting Sponsor (will be one email for anyone in this category to attendees)	Pre-Conference Social Media Post	Post-Conference Social Media Post	Name, Logo, and Sponsor URL on Event Emails	Name, Logo, and Sponsor URL on Event Page	Name, Logo, and Sponsor URL on Registration Page
Platinum Sponsor	Platinum Sponsors get the spotlight! Your logo will be front and center on event materials, signage, and online promotions. Also have prime exhibit space. Includes up to 4 booths/vehicle spaces and up to 15 attendees.	\$15,000	1	15	4 vehicles	X	X	X	Х	X	X	X
Diamond Sponsor	Sponsorship of the Wednesday April 1st Keynote Session including general session speaker and/or panel for up to 50 minutes, including any in-room promotional items (provided by sponsor) and high-profile logo placement on printed and electronic materials. Includes 1 booth and 2 attendees.	\$8,500	1	2	X	X	X	X	X	X	X	X
Gold Sponsor - Tuesday	Sponsorship of the Tuesday, March 31st Opening Breakfast session, including 5 min. introductory remarks from company representative(s) and prominent EXPO placement. Includes 1 booth and 2 attendees	\$7,000	1	2	X	Х	X	Х	X	X	Х	X
Gold Sponsor - Thursday	Sponsorship of the Thursday, April 2nd Morning Session, including 5 min. introductory remarks from company representative(s) and Prominet EXPO placement. Includes 1 booth and 1 attendee	\$4,000	1	1	Х	X	X	X	X	X	X	X
Silver Sponsor	20 x 10 booth or Two vehicles, prominent EXPO placement. Includes 2 attendees	\$4,000	6	2	2 Vehicles or 20 x 10 Booth	X				X	X	X
Bronze Sponsor	10 x 10 booth, prominent EXPO placement. Includes 1 attendee	\$3,000	8	1	X	X				X	X	X

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EXPO Ice Cream Social and Happy Hour	Be the reason attendees end their first full day of the conference with a smile! Appropriate signage during the event. Giveaways provided by sponsor distributed at the bars (coasters, cups, napkins, etc.) Sponsor name will appear on drink tickets. Includes 1 booth and 2 attendees	\$8,000	1	2	X	X	X	X	X	X	X	X
EXPO Lounge	Be right in the center of the action with a lounge right in the middle of the EXPO!	\$6,000	1			X			X	X	X	X
Conference Welcome Reception Sponsor	Leading remarks by company representative. 25 drink tickets. Appropriate signage during the event. Giveaways provided by sponsor distributed at the event. May greet attendees at the entrance to the event. Name on Drink Tickets. Includes 2 attendees	\$6,000	1	2		Х	X	X	X	X	Х	X
EXPO Opening and Luncheon	Area will include comfy seating for conference attendees to hang out!	\$5,000	1	1		X	X	X		X	X	X
Conference Notebooks Sponsor	Your logo/design along with conference logo on conference notebooks available to all attendees. Includes 1 attendee	\$5,000	1	1	X	X				X	X	X
Conference Lanyard Sponsor	Attendees MUST wear their lanyards / badges at all times during the conference – great daily exposure! Includes 1 attendee	\$4,500	1	1		X				X	X	X

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Hotel Key Card Sponsor	Quite possibly the highest branding exposure opportunity at the event. Your message/logo on one of side keys with a quick agenda on the back. Design must include SWTA logo or the name of the conference. Includes 1 attendee	\$4,000	1	1		X				X	X	X
EXPO Closing and Luncheon	Standout at the EXPO Closing and Luncheon. Appropriate signage during the event. Giveaways provided by sponsor distributed at the Food Stations (coasters, cups, napkins, etc.) Company representatives may greet attendees at the entrance to the event. Includes 2 attendees.	\$4,000	1	2		X	X	X		X	X	X
Workshop / Session Sponsor	Sponsorship of a Session with topic, speakers & format of your choosing (in coordination with SWTA staff). Includes 1 attendee	\$3,500	5	1		X				X	X	X
Conference Badges Sponsor	Attendees MUST wear their badges at all times during the conference – great daily exposure! Includes 1 attendee	\$3,500	1	1		X				X	X	X
Leadership Workshop Track Sponsor	Appropriate signage outside track session room and welcoming remarks at the beginning of each day's track sessions. Placement of promotional items optional. Includes 1 attendee	\$3,000	1	1		X				X	X	X
Agenda / Conference Card Sponsor	Your company logo is prominently displayed on the PRINTED conference agenda or conference card.	\$1,500	1			X					X	X
Conference & EXPO Bag Sponsor	Your company logo / design along side the Conference logo on a Recyclable Reinforced Handle Plastic Bag - 19" x 15" available in the entrance of the EXPO hall.	\$1,500	1								X	X

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EXPO Grand Prize Sponsor	Support the EXPO FUN by sponsoring an EXPO Raffle Grand Prize (Apple Airpods MAX valued at \$549+tax) Signage at entrance to EXPO directing them to your booth and an announcement prior to the EXPO during a general session.	\$1,500	1			X		X			Х	X
Conference Breakfast Sponsor - Tuesday	Welcome conference attendees to breakfast with signage at the breakfast buffet.	\$1,250	1			X					X	X
Conference Breakfast Sponsor - Wednesday	Welcome conference attendees to breakfast with signage at the breakfast buffet.	\$1,250	1			X					X	X
Conference Breakfast Sponsor - Thursday	Welcome conference attendees to breakfast with signage at the breakfast buffet.	\$1,250	1			X					X	X
Women in Transit	Women in Transit is always a fantastic session with overflowing attendance. Support the purchase of gift bags for session attendees. Appropriate signage and recognition during the session.	\$1,000	1			X		X			X	X
Bag Stuffer Sponsor	Supply a promotional item or literature for the conference bag to be supplied at registration to all attendees	\$500	10								X	X
Coffee Break Sponsor	Conference breaks give attendees a chance to recharge, network, and indulge in delicious treats, all while making meaningful connections. Appropriate signage during the event.	\$500	4								Х	X