

SPONSORSHIP



GUIDE

**CONTACT AMANDA WEBB TO DISCUSS THESE
OR OTHER SPONSORSHIP IDEAS THAT MEET
YOUR COMPANY'S OBJECTIVES FOR
CONNECTING WITH THE SWTA NATION.**

**AMANDA WEBB:
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MUST BE AN ACTIVE SWTA MEMBER TO PURCHASE A SPONSORSHIP.

Sponsorship Opportunity	Description	Sponsorship Amount	Sponsorships Available	Conference Registrations Included	Includes 10 x 10 Booth	On-Site Print Recognition on conference Banner	Pre-Conference Email highlighting Sponsor (will be one email for anyone in this category to attendees)	Pre-Conference Social Media Post	Post-Conference Social Media Post	Name, Logo, and Sponsor URL on Event Emails	Name, Logo, and Sponsor URL on Event Page	Name, Logo, and Sponsor URL on Registration Page
Platinum Sponsor	Platinum Sponsors get the spotlight! Your logo will be front and center on event materials, signage, and online promotions. Also have prime exhibit space. Includes up to 4 booths/vehicle spaces and up to 15 attendees.	\$15,000	1	15	4 vehicles	X	X	X	X	X	X	X
Diamond Sponsor	Sponsorship of the Wednesday April 1st Keynote Session including general session speaker and/or panel for up to 50 minutes, including any in-room promotional items (provided by sponsor) and high-profile logo placement on printed and electronic materials. Includes 1 booth and 2 attendees.	\$8,500	1	2	X	X	X	X	X	X	X	X
Gold Sponsor - Tuesday	Sponsorship of the Tuesday, March 31st Opening Breakfast session, including 5 min. introductory remarks from company representative(s) and prominent EXPO placement. Includes 1 booth and 2 attendees	\$7,000	1	2	X	X	X	X	X	X	X	X
Gold Sponsor - Thursday	Sponsorship of the Thursday, April 2nd Morning Session, including 5 min. introductory remarks from company representative(s) and Prominet EXPO placement. Includes 1 booth and 1 attendee	\$4,000	1	1	X	X	X	X	X	X	X	X
Silver Sponsor	20 x 10 booth or Two vehicles, prominent EXPO placement. Includes 2 attendees	\$4,000	6	2	2 Vehicles or 20 x 10 Booth	X				X	X	X
Bronze Sponsor	10 x 10 booth, prominent EXPO placement. Includes 1 attendee	\$3,000	8	1	X	X				X	X	X

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EXPO Ice Cream Social and Happy Hour	Be the reason attendees end their first full day of the conference with a smile! Appropriate signage during the event. Giveaways provided by sponsor distributed at the bars (coasters, cups, napkins, etc.) Sponsor name will appear on drink tickets. Includes 1 booth and 2 attendees	\$8,000	1	2	X	X	X	X	X	X	X	X
EXPO Lounge	Be right in the center of the action with a lounge right in the middle of the EXPO!	\$6,000	1			X			x	x	x	x
Conference Welcome Reception Sponsor	Leading remarks by company representative. 25 drink tickets. Appropriate signage during the event. Giveaways provided by sponsor distributed at the event. May greet attendees at the entrance to the event. Name on Drink Tickets. Includes 2 attendees	\$6,000	1	2		X	X	X	X	X	X	X
EXPO Opening and Luncheon	Area will include comfy seating for conference attendees to hang out!	\$5,000	1	1		X	X	X		X	X	X
Conference Notebooks Sponsor	Your logo/design along with conference logo on conference notebooks available to all attendees. Includes 1 attendee	\$5,000	1	1	X	X				X	X	X
Conference Lanyard Sponsor	Attendees MUST wear their lanyards / badges at all times during the conference – great daily exposure! Includes 1 attendee	\$4,500	1	1		X				X	X	X

