



CONFERENCE SPONSORSHIP OPPORTUNITIES

Contact SWTA's Rich Sampson or TTA's Allen Hunter to discuss these or other sponsorship ideas that meet your company's objectives for connecting with the combined audience of TTA & SWTA. We're flexible to achieve your vision!

Allen Hunter: Allen@TxTransit.org | 512-900-0550 Rich Sampson: rsampson@swtaorg | 225.270.0855

All sponsorships include a minimum of 2 complimentary full conference registrations, along with logo included in print & digital materials – including the conference App – before and during the conference.

SPONSORSHIP LEVELS

Presenting/Title Sponsor – Own the show. Vehicle exhibitors receive at least 6 vehicles at the prime location on the Expo Trade Fair floor. Top listing & recognition among sponsors.

\$10,000 – one available

Platinum Sponsor – Sponsorship of a General, Opening or Closing Session or Trade Fair event of your choice, including introductory remarks from company representative(s). 10x10 booth. Prominent placement in sponsor recognition. **\$8,000 – one available**

Gold Sponsor – Sponsorship of a General Session or Trade Fair event upon availability, including introductory remarks from company representative(s). 10x10 booth. Prominent placement in sponsor recognition. **\$5,000 – two available**

Rodeo Awards Banquet Sponsor – High-profile sponsorship of the TTA/SWTA Rodeo Awards Banquet on February 26, including remarks & award presentation by company representative(s). **\$5,000 – two available**

Rodeo Competition Sponsor – Distinct signage & recognition at Rodeo Competition site and Rodeo printed & electronic materials. **\$3,000 - two available**

Silver Sponsor – Free conference app banner ad with link or conference bag insert. 10x10 booth, up to 2 full conference registrations, recognition during general sessions: **\$2,000.00 – four available**

Bronze Sponsor – 10x10 booth, up to 2 full conference registrations, recognition during general sessions: **\$1,000.00 – four available**

See list of A La Carte Sponsorship options on next page

SWTA/TTA A La Carte Sponsorship Options

Sponsorship Item	Price
Roadeo Awards Dinner (2 available)	\$5,000.00 (incl. 4 Roadeo Banquet tickets)
Roadeo Sponsor (2 available)	\$3,000.00 (incl. 2 Roadeo Banquet tickets)
Roadeo Co-Sponsor (2 available)	\$1,500.00
Roadeo Registration Drinks/Snacks (2 available)	\$750.00
Roadeo Obstacles (20 available)	\$250.00
Roadeo Breakfast (1 available)	\$1,000.00
Roadeo Lunch (2 available)	\$750.00
Roadeo Drinks and Snacks (3 available)	\$250.00
Roadeo Kid Zone (3 available)	\$500.00
Roadeo Bag Sponsor (1 available)	\$500.00
Roadeo, Conference and Expo Lanyards (1 available)	\$4,000.00
Conference Bag Sponsor (1 available)	\$3,500.00
Conference App Sponsor (1 available)	\$3,000.00
Conference Badge Sponsor (1 available)	\$2,000.00
Keynote Speaker/General Session Sponsor (3 available)	\$5,000.00
Conference Evening with Vendors Event Sponsor	\$5,000.00
Conference Welcome Reception	\$5,000.00
Workshop Track Sponsor (4 available)	\$4,000.00
Build-Your-Own Workshop Session (10 available)	\$2,500.00
Conference Expo Showcase Reception (3 available)	\$1,200.00
Conference Breakfast (3 available)	\$1,200.00
Conference Awards Luncheon (1 available)	\$3,500.00
Conference Expo Luncheon (1 available)	\$1,500.00
Conference and Expo Breaks (5 available)	\$750.00
Conference Notebooks Sponsor	\$5,500.00
Conference Bag Insert	\$500.00
Hotel Room Keys (500 keys)	\$3,750.00
Golf Tournament – Competition Sponsor	\$3,000.00
Golf Tournament – Award Sponsor	\$1,000.00

For details on these sponsorship items, contact SWTA's Rich Sampson or TTA's Allen Hunter:

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