



FREEDOM THROUGH TRANSIT

Annual Conference, EXPO  State Rodeo



Detailed Schedule

| Sunday, March 3, 2019 | |
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| 7:00 | Golf, Transportation provided by LiquidSpring |
| 2:00 - 5:00 | Registration: Convention Center |
| 3:00 - 4:30 | SWTA Board Meeting |
| 5:30 - 7:00 | Welcome Reception: Sponsored by Transdev, DoubleTree |

Monday, March 4, 2019

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|-------|--|---|-------------------------------|---|--|---|
| 7:00 | Registration | | | | | |
| 7:30 | Breakfast: Sponsored by The Solis Group | | | | | |
| 8:00 | Welcome | | | | | |
| | Safety Message | | | | | |
| | Honor Guard & National Anthem | | | | | |
| 8:15 | General Session 1: Envisioning the Future of Transit Sponsor TBD | | | | | |
| 9:15 | Break | | | | | |
| | Breakout Sessions | | | | | |
| | CEO Peer Exchange | Operations | Safety & Security | Technology | Planning | Marketing & Advocacy |
| 9:30 | 5 Hidden Flaws in Transit Management | Is Your Drug & Alcohol Program in Compliance? | Bus Operator Assaults | | The Research Behind Why Service Planning and Redesign Work | Transit at the Ballot Box |
| | Be Prepared: Disaster Planning | | | | | |
| 10:30 | Break | | | | | |
| 10:45 | Leadership: Transportation Safety Plan Responsibilities | It's a Jungle Out There: Service Animals and the ADA | 7 Steps to Safety | | The Building Blocks of Effective Service Planning Design with Real-life Examples | Why Transit Agencies Can't Sell Their Funding and Expansion Ideas |
| | Size & Modal Table Talk: 1st Mile/Last Mile | | | | | |
| 12:00 | Lunch: Sponsored by Keolis | | | | | |
| 12:15 | Member Meeting & Awards | | | | | |
| 12:30 | General Session 2: Be the Solution - Human Trafficking <i>Sponsored by ELERTS</i> | | | | | |
| | Breakout Sessions | | | | | |
| | Transit Boards & CEO's | Operations | Safety & Security | Technology | Planning | Marketing & Advocacy |
| 1:30 | Setting Your Agency's Direction | Controlling Paratransit Costs Through Eligibility Assessments | Wise Up: Sexual Harassment | Big Session on Big Data to Improve Service | Facility Project Management <i>Sponsored by Huitt-Zollars</i> | Marketing Best Practices for Rural & Small Urban Transit |
| 2:30 | Break | | | | | |
| 2:45 | Setting Your Agency's Direction and Peer Exchange | 7 Strategies for Reducing Rider Complaints | FTA Safety Guidance on Safety | Autonomous Vehicles: Separating Fact from Fiction | BRT In the SWTA Nation | Who's On Board? The PEOPLE Factor in Transit |
| 3:45 | Break | | | | | |
| 4:00 | General Session 3: Going Beyond Talk, Transit Leaders Take the Mobility as a Service (MaaS) Challenge Sponsor TBD | | | | | |
| 5:00 | EXPO GRAND OPENING and RECEPTION | | | | | |

Tuesday, March 5, 2019

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|--------------------------|---|--|--|---|---|---|
| 7:00 | Registration | | | | | |
| 7:30 | Breakfast Sponsored by KFH Group | | | | | |
| 8:00 | General Session 4: FTA Living Room Session Sponsor TBD | | | | | |
| 9:00 | Break | | | | | |
| 9:15 | General Session 5: National View - What Advocates See for Future Funding and Support for Transit Sponsor TBD | | | | | |
| Breakout Sessions | | | | | | |
| | Grants | Safety & Security | Technology | Maintenance | Planning | Coordination |
| 10:30 | Grant Application Basics <i>Sponsored by TXDOT</i> | | Innovation Theater | Maintenance Certification <i>Sponsored by TXDOT</i> | 1st Mile/Last Mile Lalapalooza! | NEMT: Examining the Effects on Coordination |
| 11:45 | World Famous EXPO and Lunch | | | | | |
| Breakout Sessions | | | | | | |
| | Grants | Safety & Security | Technology | Maintenance | Planning | TOURS |
| 1:30 | Continued: Grant Application Basics <i>Sponsored by TXDOT</i> | Driven to Distraction by Personal Finance | Procuring Technology with Confidence | Continued: Maintenance Certification <i>Sponsored by TXDOT</i> | Striving for Efficient and Effective Small Transit Performance <i>Sponsored by TXDOT</i> | SUN METRO System & Facilities |
| 2:30 | Break | | | | | |
| | Continued: Grant Application Basics <i>Sponsored by TXDOT</i> | Continued: Driven to Distraction by Personal Finance | Peer-to-Peer Technology Exchange - What Really Works and Why | Continued: Maintenance Certification <i>Sponsored by TXDOT</i> | Continued: Effective Performance <i>Sponsored by TXDOT</i> | BRIO Tour on Mesa |
| 3:45 | Break | | | | | |
| 4:00 | Continued: Grant Application Basics <i>Sponsored by TXDOT</i> | Continued: Driven to Distraction by Personal Finance | | Continued: Maintenance Certification <i>Sponsored by TXDOT</i> | Continued: Effective Performance <i>Sponsored by TXDOT</i> | SUN METRO Streetcar |
| 6:00 - 9:00 | TUESDAY NIGHT OUT EVENT | | | | | |

Wednesday, March 6, 2019

7:30

Registration

8:00

Breakfast: Advocacy for the SWTA Nation

WORKSHOPS

| | Tribal Transit | USDOT Drug & Alcohol Program Management | Facillity Project Management & Procurement | Transit Money Management | Maintenance |
|-----------|---|---|---|---|--|
| 9 - 12:00 | Understanding 5311c Tribal Transit Funding Compliance - FTA Regulatory Updates | Opiods and Marijuana Rules for USDOT Drug and Alcohol Program Management. Robbie Sarles, RLS & Associates <i>Sponsored by TXDOT</i> | Facillited workshop to help any transit Director or Team understand the process of planning, building and paying for a transit facility. <i>Sponsored by TXDOT</i> | Money In, Money Out - Managing Your Dollars with Sense <i>Sponsored by TXDOT</i> | Maintenance Certification <i>Sponsored by TXDOT</i> |

12:00

LUNCH

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|------------------------------------|---|-----------|-----------|-----------|-----------|
| 1:00 - 5:00 | Public Engagement to Create More Support for Your Tribal Transit System | Continued | Continued | Continued | Continued |
| | Coordinated Projects and Best Practices for Tribal Transportation | Continued | Continued | | Continued |
| See Instructor for exact end times | Enhancing Effective Transit Management Through Understanding Tribal Culture | Continued | | | Continued |

5:00

Adjourn