

SOUTH WEST TRANSIT ASSOCIATION & TEXAS TRANSIT ASSOCIATION



# FREEDOM THROUGH TRANSIT

Annual Conference, EXPO  State Rodeo



## Agendas for Sunday-Wednesday

Sunday, March 3, 2019	
7:00	Golf: Butterfield Trail Golfcourse, <i>Transportation Provided by LiquidSpring</i>
2:00 - 5:00	Registration: Convention Center
3:00 - 4:30	SWTA Board Meeting
5:30 - 7:00	Welcome Reception: <i>Sponsored by Transdev</i>

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**Conference Partners:**

Texas Department of Transportation (TXDOT)  
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**Friends of SWTA:**

American Public Transportation Association (APTA)  
Community Transportation Association of America (CTAA)  
Federal Transit Administration (FTA)  
National Rural Transit Assistance Program (NRTAP)  
Texas A&M Transportation Institute (TTI)  
Transit Cooperative Assistance Program (TCRP)

**Unless Otherwise Noted, All conference activities take place at El Paso Convention Center.  
One Civic Center Plaza**

# Monday, March 4, 2019

	Registration: Convention Center					
7:00	Breakfast: Sponsored by The Solis Group					
8:00	Welcome to El Paso: National Anthem and Honor Guard					
8:15	General Session 1: Envisioning the Future of Transit <i>Sponsor Ecolane</i>					
9:15	Break: Sponsored by Trapeze					
	<b>Breakout Sessions</b>					
	CEO Peer Exchange	Operations	Safety & Security	Technology	Planning	Marketing & Advocacy
9:30	5 Hidden Flaws in Transit Management	7 Strategies for Reducing Rider Complaints <i>Sponsored by TXDOT</i>	Bus Operator Assaults		The Research Behind Why Service Planning and Redesign Work	Transit at the Ballot Box
	Be Prepared: Disaster Planning					
10:30	Break: Sponsored by PCTrans Scheduling and Dispatch Software					
10:45	Transportation Safety Hiring & Keeping Employees	It's a Jungle Out There: Service Animals and the ADA <i>Sponsored by TXDOT</i>	7 Steps to Safety		The Building Blocks of Effective Service Planning Design with Real-life Examples	Why Transit Agencies Can't Sell Their Funding and Expansion Ideas
	Size & Modal Table Talk: 1st Mile/Last Mile					
12:00	<b>Lunch: Sponsored by Keolis</b>					
12:15	Member Meeting & Awards					
12:30	General Session 2: Be the Solution - Human Trafficking <i>Sponsored by ELERTS</i>					
	<b>Breakout Sessions</b>					
	Transit Boards & CEO's	Operations	Safety & Security	Technology	Planning	Marketing & Advocacy
1:30	Setting Your Agency's Direction	Controlling Paratransit Costs Through Eligibility Assessments	Wise Up: Sexual Harassment	Big Session on Big Data to Improve Service	Facility Project Management <i>Sponsored by Huitt-Zollars</i>	Marketing Best Practices for Rural & Small Urban Transit
2:30	Break					
2:45	Setting Your Agency's Direction and Peer Exchange	Impacts of Rural Public Transportation on Health Outcomes	FTA Safety Guidance on Safety	Autonomous Vehicles: Separating Fact from Fiction	BRT In the SWTA Nation	Who's On Board? The PEOPLE Factor in Transit
3:45	Break					
4:00	General Session 3: Going Beyond Talk, Transit Leaders Take the Mobility as a Service (MaaS) Challenge <i>Sponsored by New Flyer/MCI.</i>					
5:00	<b>EXPO GRAND OPENING and RECEPTION</b>					

## Tuesday, March 5, 2019

7:00	Registration: Convention Center					
7:30	Breakfast Sponsored by KFH Group					
8:00	General Session 4: FTA Living Room Session <i>Sponsored by AECOM</i>					
9:15	General Session 5: National View - What Advocates See for Future Funding and Support for Transit <i>Sponsored by LiquidSpring, LLC.</i>					
	<b>Breakout Sessions</b>					
	Grants	Safety & Security	Technology	Maintenance	Planning	Coordination
10:30	Grant Application & FTA Grant Management Basics <i>Sponsored by TXDOT</i>	Rail Safety: SWTA Nation Examples & Best Practices	Innovation Theater	Maintenance Certification <i>Sponsored by TXDOT</i>	1st Mile/Last Mile Lalapalooza!	NEMT: Examining the Effects on Coordination
11:45	<b>World Famous EXPO and Lunch</b>					
	<b>Breakout Sessions</b>					
	Grants	Safety & Security	Technology	Maintenance	Planning	TOURS
1:30	Continued: Grant Application Basics <i>Sponsored by TXDOT</i>	Driven to Distraction by Personal Finance	Procuring Technology with Confidence	Continued: Maintenance Certification <i>Sponsored by TXDOT</i>	Striving for Efficient and Effective Small Transit Performance <i>Sponsored by TXDOT</i>	SUN METRO System & Facilities
2:30	<b>Break</b>					
	Continued: Grant Application Basics <i>Sponsored by TXDOT</i>	Continued: Driven to Distraction by Personal Finance	Check Your Tech Health & Peer-to-Peer Technology Exchange - What Really Works and Why	Continued: Maintenance Certification <i>Sponsored by TXDOT</i>	Continued: Effective Performance <i>Sponsored by TXDOT</i>	BRIO Tour on Mesa
3:45	<b>Break</b>					
4:00	Continued: Grant Application Basics <i>Sponsored by TXDOT</i>	Continued: Driven to Distraction by Personal Finance		Continued: Maintenance Certification <i>Sponsored by TXDOT</i>	Continued: Effective Performance <i>Sponsored by TXDOT</i>	SUN METRO Streetcar
6:00 - 9:00	<b>TUESDAY NIGHT OUT EVENT</b>					

## Wednesday, March 6, 2019

7:30	Registration: Convention Center				
8:00	Breakfast: Advocacy for the SWTA Nation				
<b>WORKSHOPS</b>					
	TRIBAL TRANSIT PROGRAM	USDOT Drug & Alcohol Program Management	Facillity Project Management & Procurement	Transit Money Management	Maintenance
9 - 12:00	Understanding 5311c Tribal Transit Funding Compliance - FTA Regulatory Updates	Opiods and Marijuana Rules for USDOT Drug and Alcohol Program Management. Robbie Sarles, RLS & Associates <i>Sponsored by TXDOT</i>	Facilliated workshop to help any transit Director or Team understand the process of planning, building and paying for a transit facility. <i>Sponsored by TXDOT</i>	Money In, Money Out - Managing Your Dollars with Sense <i>Sponsored by TXDOT</i>	Maintenance Certification <i>Sponsored by TXDOT</i>
12:00	<b>LUNCH</b>				
1:00 - 5:00	Public Engagement to Create More Support for Your Tribal Transit System	Continued	Continued	Continued	Continued
	Coordinated Projects and Best Practices for Tribal Transportation	Continued	Continued		Continued
See Instructor for exact end times	Enhancing Effective Transit Management Through Understanding Tribal Culture	Continued			Continued
5:00	Adjourn				